

**WHAT IS CLAIMED IS:**

**CLAIMS**

1. A selective information retrieval system disposed at least in part in a computing system and comprising:

Sub 907  
first means for receiving an information retrieval request from a first source, said first source being an external search engine connected to said computing system via a network, or from a second source, said second source being an internal search engine disposed within said computing system, said information retrieval request relating to price information;

second means for ascertaining an attribute of a source of said request, said attribute being at least partially independent from said request and relating to an internal or external nature of the search engine from which the search request originates; and

third means for retrieving information in response to said request and said attribute, said third means including means for retrieving a first price in response to a retrieval request from said first source and a second price in response to a retrieval request from said second source.

2. The invention of Claim 1 wherein said first means includes a network interface.

3. The invention of Claim 2 wherein said network interface is a Web interface.

4. The invention of Claim 2 wherein said network interface is an intranet interface.

